



Turicane Game Club – Vision Board

Document Purpose: Redefine the Vision and Mission of the TGC

VEREIN			
Turicane Game Club (formerly: Turicane Game Clan)			
VISION			
“A Gaming enthusiasts community with organizational and platform support.”			
BACKGROUND	SHORT TERM 2018/19	MEDIUM/LONG TERM	STRATEGY
<p>The TGC was founded in 2002 to enable and secure the organization and execution of open registration LAN Parties in central Switzerland.</p> <p>In the 16 years following the Club operated under a friends-only invite policy and executed over 25 LAN Parties and more than one hundred leisure club events.</p> <p>With many members embracing Family and Business responsibilities the activities have reduced and as a reaction to the changes on the national gaming landscape, a think tank was created to redefine the Clubs vision and instill a new sense of purpose.</p>	<p>2018:</p> <ul style="list-style-type: none">- Candidates = 30 <p>2019:</p> <ul style="list-style-type: none">- Candidates = 30- New Members = 25 <p>Club expansion</p> <ul style="list-style-type: none">→ Redefine Financial Planning to align membership fees with Club budgetary expenses	<p>Primary goal 2020:</p> <ul style="list-style-type: none">- Execute Turicane LAN as an only Turicane Members LAN Party <p>Starting 2020:</p> <ul style="list-style-type: none">- Host at least <i>one</i> ambitious Turicane eSports team- Be the contact point for public information on gaming and an organization supporting young gamers in central Switzerland- Collaborate actively in the organization of one Super-gaming event (large national or international LAN event)	<p>Achieve Short- to Long-term goals by applying the principles of:</p> <ul style="list-style-type: none">- Removal of application restrictions- Active recruiting (all members)- Create public relations function- Network with eSports scene (SeSF, sesl, esports.ch)

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Club Structure

